



THINK LOUD

PRICING GUIDE 2025



Welcome!

Think Loud is a video and podcast production agency for entrepreneurs, business owners and industry leaders looking amplify their voice. We are located on the Central Coast in NSW with our brand new studio in Erina, and love to travel nationally and internationally too.

Here's What To Expect Inside The Info Pack:

1. Our Services & What We Do
2. Pricing & Packages
3. How To Get Started

What We Do – Overview

Successful content marketing isn't just about creating a lot of content posting it everywhere. It's about producing work that seamlessly fits into your business, providing the next step that your potential clients, customers or strategic partners can take before entering your world. Whether it's brand awareness, lead generation or sales, there must be an intention with each piece of content that is produced.

We work with you to plan and produce podcasts and video content that truly speaks, with an emphasis on strategising what you need, and where it fits into your business and brand.

What We Do – Services

Podcasting Production

Complete, start to finish podcast production, providing the equipment, facility and expertise to make the quality of your show stand out beyond the masses.

Podcast Building

Strategy lies at the heart of any great podcast and video content. We work with you to develop and build your show.

Short Form Content

All of our packages include short form content; videos under 90 seconds that can be distributed across all social media platforms, plus your paid advertising!

Video & Photography

We provide photography and video services to help bring your brand to life. Outside of podcasting, we create documentary based content, interviews, event coverage, brand stories and so much more.

Course Creation & education

Want to create a course, or build out an onboarding system that's enjoyable to complete? We help you strategise, create and package course content with top tier quality.

Webinars & Coaching

Running a webinar, or consistent coaching and consulting calls online, and want to upgrade your production? We can help you with a plug and play solution inside of ThinkLoud Studios.

Think Loud Studios

Think Loud Studios is home to over 10 different production sets that suit any brand or style. Inside our purpose built production studio, we offer podcasting, video production and photography, an all in one solution!

The Podcast Content System

1 x 60 minute Podcast gets you:

- 4 x shorts for 5 different platforms + paid ads
- Long form episode for Spotify & Apple
- Long form video episode for YouTube
- Embed episodes into blog posts
- Embed episodes into Newsletters



Think Loud Studios

Think Loud Studios has been purpose built to house and produce premium quality video production and podcasts for our clients. Equipped with the highest quality equipment, and up to 8 different set styles to choose from, Think Loud Studios is the one stop shop for content that positions the experts, as the experts.



2025 Pricing & Packages



Overview

We offer set and customised packages, dependant on your individual needs. Our podcast packages are full service solutions that take away all of the guesswork, and we can create content specific to your goals both remotely, and inside Think Loud Studios.

With everything we offer at Think Loud, you get complete support and guidance to make sure what you create truly works.

[Apply to work together](#)



[Book Think Loud Studios](#)



2025 Pricing & Packages



Podcasting Packages

| | Weekly | Fortnightly | Monthly | One Off |
|---|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| <i>Production Time</i> | 4h/mo | 2h/mo | 1h/mo | 1h |
| <i>Episodes Delivered</i> | 4 | 2 | 1 | 1 |
| <i>Complete edit w/intro, outro, music and ads (if any)</i> | ✓ | ✓ | ✓ | |
| <i>Shorts/Reels</i> | 16 | 8 | 4 | 8 |
| <i>Distribution to Spotify, Apple & YouTube</i> | ✓ | ✓ | ✓ | |
| <i>BTS content from the day</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Strategic Support</i> | ✓ | ✓ | ✓ | |
| <i>Customised Monthly Report</i> | ✓ | ✓ | ✓ | |
| <i>Includes Think Loud Studios Hire</i> | ✓ | ✓ | ✓ | ✓ |
| | \$4800/mo \$1200/ep | \$2800/mo \$1400/ep | \$1600/mo \$1600/ep | \$2500 one off cost |

2025 Pricing & Packages

Podcast Kickstart

- ✓ 2h Show Strategy Session
- ✓ Podcast Platform setups (YouTube, Spotify, Apple)
- All Show Branding Assets Creation**
 - ✓ Music Selection
 - ✓ Podcast Visual Branding Elements
 - ✓ Intro & Outro for show
 - ✓ Show logo Animation
- ✓ **PLUS** Your first episode fully produced including production, BTS content, fully edited episode & 4 reels.

\$4990.00 + GST

+\$400.00 for a 30 minute podcast branding photo shoot



2025 Pricing & Packages

Podcast And Content A La Carte

| | | |
|--|------------------|--|
| Additional Reel – Basic | \$100 ea. | (30 – 90 second snippet with subtitles applied) |
| Additional Reel – Advanced | \$200 ea. | (30 – 90 second snippet with b-roll footage, music and subtitles applied) |
| Video Thumbnail | \$80 ea. | Custom designed thumbnail for YouTube videos. We create a 16:9 (horizontal) and a 9:16 (vertical) option for reel covers and Instagram stories |
| Title & Show Notes | \$80 ea. | Done for you title & show note for each podcast episode. Includes a 3-4 sentence summary and chapter markers for each section of the episode, plus any specific call to action links and social media handles. |
| Title & Show Note + Thumbnail | \$130 ea. | Package bundle for thumbnails and title/show notes for each episode. |



2025 Pricing & Packages

Video Production & Photography

Production Inclusions:

- 1 Photographer/Videographer
- All video, lighting & audio equipment
- Drone (if required)
- PL Insurance

Half Day
\$800.00

Full Day
\$1500.00

Travel

Travel outside of the Central Coast will include a fee depending on location. For Newcastle & Sydney, this is \$200. Anywhere outside of this can be discussed.

Post Production:

- All high resolution, retouched images from the shoot
- Video editing

\$500.00

Until we know what we are editing, we can't give an accurate price. Book a Discovery to get an accurate costing.



2025 Pricing & Packages



Think Loud Studios

| | Hourly | Half Day | Full Day |
|---------------------------------|-----------------|-----------------|------------------|
| <i>Production Time</i> | 60 min | 4h | 8h |
| <i>3 x Professional Cameras</i> | ✓ | ✓ | ✓ |
| <i>Professional Lighting</i> | ✓ | ✓ | ✓ |
| <i>Use Of Full Studio</i> | ✓ | ✓ | ✓ |
| <i>8 Set Options</i> | ✓ | ✓ | ✓ |
| <i>In House Producer</i> | + \$100 | + \$350 | + \$600 |
| | \$250.00 | \$800.00 | \$1500.00 |

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How To Get Started

[Apply To Work Together](#) 

[Book Think Loud Studios](#) 



E: andrew@thinkloud.com.au

Ph: 0411 553 772

www.thinkloud.com.au



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