

PRICING GUIDE 2025



Welcome!

Think Loud is a video and podcast production agency for entrepreneurs, business owners and industry leaders looking amplify their voice. We are located on the Central Coast in NSW with our brand new studio in Erina, and love to travel nationally and internationally too.

Here's What To Expect Inside The Info Pack:

1. Our Services & What We Do 2. Pricing & Packages 3. How To Get Started



What We Do – Overview

Successful content marketing isn't just about creating a lot of content posting it everywhere. It's about producing work that seamlessly fits into your business, providing the next step that your potential clients, customers or strategic partners can take before entering your world. Whether it's brand awareness, lead generation or sales, there must be an intention with each piece of content that is produced.

We work with you to plan and produce podcasts and video content that truly speaks, with an emphasis on strategising what you need, and where it fits into your business and brand.



What We Do – Services



Complete, start to finish podcast production, providing the equipment, facility and expertise to make the quality of your show stand out beyond the masses.

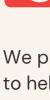


Strategy lies at the heart of any great podcast and video content. We work with you to develop and build your show.





All of our packages include short form content; videos under 90 seconds that can be distributed across all social media platforms, plus your paid advertising!





Want to create a course, or build out an onboarding system that's enjoyable to complete? We help you strategise, create and package course content with top tier quality.



Running a webinar, or consistent coaching and consulting calls online, and want to upgrade your production? We can help you with a plug and play solution inside of ThinkLoud Studios.



Think Loud Studios is home to over 10 different production sets that suit any brand or style. Inside our purpose built production studio, we offer podcasting, video production and photography, an all in one solution!

@THINKLOUDOFFICIAL

We provide photography and video services to help bring your brand to life. Outside of podcasting, we create documentary based content, interviews, event coverage, brand stories and so much more.



The Podcast Content System

in

1 x 60 minute Podcast gets you:

- 4 x shorts for 5 different platforms + paid ads
- Long form episode for Spotify & Apple
- Long form video episode for YouTube
- Embed episodes into blog posts
- Embed episodes into Newsletters





Think Loud Studios

Think Loud Studios has been purpose built to house and produce premium quality video production and podcasts for our clients. Equipped with the highest quality equipment, and up to 8 different set styles to choose from, Think Loud Studios is the one stop shop for content that positions the experts, as the experts.



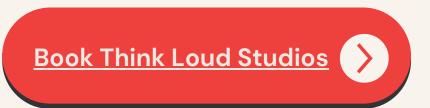


2025 Pricing & Packages *Overview*

We offer set and customised packages, dependant on your individual needs. Our podcast packages are full service solutions that take away all of the guesswork, and we can create content specific to your goals both remotely, and inside Think Loud Studios.

With everything we offer at Think Loud, you get complete support and guidance to make sure what you create truly works.







Podcasting Packages

| | Weekly | Fortnightly | Month |
|---|-------------------------------|-------------------------------|------------------------------|
| Production Time | 4h/mo | 2h/mo | 1h/mo |
| Episodes Delivered | 4 | 2 | 1 |
| Complete edit w/intro, outro, music and ads (if any) | | | |
| Shorts/Reels | 16 | 8 | 4 |
| Distribution to Spotify, Apple & YouTube | Ø | | Ø |
| BTS content from the day | | | |
| Strategic Support | | | |
| Customised Monthly Report | V | | |
| Includes Think Loud Studios Hire | | | V |
| | \$4800/mo \$1200/ep | \$2800/mo \$1400/ep | \$1600/m \$1600/ep |





Podcast Kickstart

- 2h Show Strategy Session
- Podcast Platform setups (YouTube, Spotify, Apply)

All Show Branding Assets Creation

- Music Selection
- Podcast Visual Branding Elements
- Intro & Outro for show
- Show logo Animation
- PLUS Your first episode fully produced including production, BTS content, fully edited episode & 4 reels.

\$4990.00 + GST

+\$400.00 for a 30 minute podcast branding photo shoot



Podcast And Content A La Carte

| Additional Reel - Basic | \$100 ea. | (30 - 90 second snippet with subtitles ap |
|-------------------------------|-----------|--|
| Additional Reel – Advanced | \$200 ea. | (30 - 90 second snippet with b-roll footag and subtitles applied) |
| Video Thumbnail | \$80 ea. | Custom designed thumbnail for YouTube v 16:9 (horizontal) and a 9:16 (vertical) optior Instagram stories |
| Title & Show Notes | \$80 ea. | Done for you title & show note for each po Includes a 3-4 sentence summary and cha each section of the episode, plus any spec links and social media handles. |
| Title & Show Note + Thumbnail | \$130 ea. | Package bundle for thumbnails and title/show notes for each episode. |

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age, music

videos. We create a on for reel covers and

odcast episode. napter markers for ecific call to action



Video Production & Photography

| Production Inclusions: | | | Travel |
|---|--|-----------------------|--|
| 1 Photographer/Videographer All video, lighting & audio equipment Drone (if required) PL Insurance | Half Day \$800.00 | Full Day \$1500.00 | Travel outside of the Ce will include a fee deper location. For Newcastle this is \$200. Anywhere this can be discussed. |
| Post Production: | | | |
| All high resolution, retouched images from the shoot | \$500.00 | | |
| • Video editing | Until we know what we are editing, we can't give an accurate price. Book a Discovery to get an accurate costing. | | |

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Think Loud Studios

| | Hourly | Half Day | Fu |
|--------------------------|----------|----------|-----|
| Production Time | 60 min | 4h | |
| 3 x Professional Cameras | | | |
| Professional Lighting | | | |
| Use Of Full Studio | | | |
| 8 Set Options | | | |
| In House Producer | + \$100 | + \$350 | + |
| @THINKLOUDOFFICIAL | \$250.00 | \$800.00 | \$1 |





How To Get Started

Apply To Work Together

Book Think Loud Studios





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